Governor’s Emergency Management Advisory Council Quarterly Meeting

November 20, 2017
12:00pm – 3:00pm

Attendees


Meeting Notes

The Governor’s Emergency Management Advisory Council (GEMAC) meeting began with welcome and announcements from Chairman Stamp and recognition of Pete Landon (Governor’s Office of Homeland Security Director) as the Governor’s Deputy Chief of Staff newly assigned to the GEMAC. The minutes from the previous meeting were approved.

“How Prepared is Prepared? Framing a Discussion on Preparedness

Doc Lumpkins, Chief Financial Officer at the Maryland Emergency Management Agency (MEMA), led the Council through a discussion regarding trends and preparedness in emergency management looking forward.

What is one trend going on right now that will continue?

- Increasing decentralization of information and trust; more silos
- The pace at which technology is changing (not always for the better, decreased face-to-face interaction)
- Continued utilization of the National Incident Management System (NIMS)
- Shrinking budgets will emphasize the need to quantify risks and leverage capability of local assets
- Complacency in the agricultural industry (animal health, food safety, protests)
- Increased cyber vulnerability – ongoing cycle as constantly evolving capabilities create new threats/vulnerabilities
- Increase in catastrophic events – regression to mobilize better, but increased fragmentation
- Technological innovation; information access
• Decreasing investment in public health infrastructure; increase in emerging/re-emerging diseases
• Necessity to accomplish more with fewer resources/personnel
• Infrastructure enhancements, continuing build out of grid
• Terrorism – spread in urban and rural areas

What do you see as the expectation of the role of emergency management in 2030?

• Continuation of current role, as well as involvement in isolated/nontraditional events; evolution of emergency management into broadened/shifting/dynamic role to address unforeseen threats
• Educating the community/ensuring preparedness (tied to funding sources); limited resources will necessitate greater community involvement
• Holistic community resiliency tied in with local leaders; greater integration of emergency management apparatus in day-to-day city planning
• Taking a leadership role in proactive preparation; greater role in preparedness to prevent/mitigate potential disasters
• Surveillance/monitoring with pivot towards more community engagement
• Greater security function role; emergency management and military will always have a role in crisis situations
• Suffering from unrealistic public expectations vs. realistic capabilities
• Need to decrease public reliance (especially millennials) on being told what to do and overdependence on technology to detriment of tangible skills; address complacency
• Continuity of government; private/public partnerships
• Effectively mitigate better, faster, and smarter through communications and policies
• Effectively prioritizing information and making it accessible/visible
• Innovation and trust – tap millennials as source of innovation; emergency management should/will be seen as trusted/reasonable voice amidst chaos

What is the one action we can take right now to address current/future challenges (other than budget increase)?

• Increase education across the board
• Engage in schools, especially at elementary/middle school levels
• Elevate the role of emergency management in state and federal government, increase visibility
• Development of private partnerships in communities
• Prioritize and educate around priorities
• Leverage current capabilities efficiently
• Engage the community in meaningful way; effectively educate at young age
• Educate in a way that is meaningful and relevant to younger generation; embrace social media as a communication platform
• Teach basic survival skills at an early age; reintroduce common sense
Open Discussion

EMAC Request Process

Chairman Stamp asked the Council for their input on the Emergency Management Assistance Compact (EMAC) process in Maryland. EMAC is a legal agreement between states and territories that allows for the exchange of personnel and resources during an emergency; EMAC is coordinated by the National Emergency Management Association. Maryland does not currently assemble and maintain a mission ready package catalog across the state, as some other states do. The Council offered the following suggestions/takeaways:

- Have the state provide training to local entities on EMAC processes, especially those outside of the traditional emergency management realm
- Have MEMA coordinate the identification of resources and building of mission ready packages across the board of disciplines to allow for more streamlined and rapid response to both in-state and EMAC requests
- Benchmark with other states that utilize mission ready packages well

Opioid Operational Command Center

Chairman Stamp shared the follow updates regarding the Opioid Operational Command Center (OOCC)

- The OOCC continues to drive planning objectives; funding has been provided to local jurisdictions; will be evaluating initiatives for best practices
- Areas of focus: elevate conversation to break stigma; utilize data-driven decision making; establish performance measures to assess success; set realistic expectations
- The National Governors Association recently held a forum with six states that have declared a state of emergency over the opioid crisis, including Maryland

Other

- Agriculture – need to keep in mind that county fairgrounds are a crucial resource as staging area/evacuation sites
- Utility industry – could offer some ideas for emergency management in the area of mutual assistance

The Council was adjourned at 3 pm.